

Zonta Club of Key West
Zonta Radio Day
P. O. Box 184
Key West, FL 33041

History of Zonta Media Day

A major source of funds for Zonta Service programs, the first annual Zonta Radio Day aired February 27, 1982 on FM 107. Since 1997 Zonta Media Day has been aired on US 1 Radio and Conch Country.

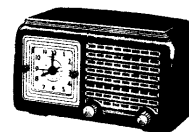
In 2007 the addition of live ads gave this fundraiser a real boost. Local businesses could purchase live spots and joined US 1 and Zontians at the beautiful Square One Restaurant in Duval Square to talk about their businesses, products or to simply emphasize their support of Zonta's community projects.

This year, we are adding sponsorships that allow businesses to buy packages of advertising and a Reverse Raffle.

Please join your fellow businesses and individuals in helping Zonta continue its many community efforts.



Zonta Club of Key West



Contact Zonta today for more information on Zonta Radio Day.

ZONTA CLUB OF
KEY WEST

ZONTA RADIO DAY

&

A Special Performance by
Grammy Award Winner
Songwriter Bob DiPiero

Women Helping Women

Zonta Key West



May 4, 2012
BottleCap Lounge

WWW.ZONTAKEYWEST.COM

What is Zonta Radio Day?



Zonta is an international service organization of executive women in business and professions working to improve the status of women. Each year for Radio Day, we sell radio advertising on 98.7 Conch Country FM to raise funds to support our Key West service projects during the year. These projects include

- KWHS Scholarships
- Heart Health Initiative



2011 Scholarship Winners, with President Louanna Williams

No funds are used for administrative or fund raising costs.

This year our ads will be aired during the 3-hour live show.

LIVE SHOW: Friday, May 4th, 4-7pm
On 98.7 FM BottleCap Lounge 4-8 pm

RADIO SPONSOR—\$275 Tax Deductible

- > (1) LIVE 2 minute interview OR
- (6) 30 second spots
- > Sponsor mentions throughout the 3 hours

SINGLE ADS

- 30 second ad—\$50.00
- 60 second LIVE ad—\$100.00

Ads: There are three (3) types of ads:

A. Standard—these ads can be written by you or by a Zontian. You will receive your ad copy for your records.

B. Support for Zonta ads (these ads are considered donations with the ad as a bonus.)

C. Personal ad—these ads are personal messages you can write for anyone, i.e., Happy Birthday, Happy Anniversary, Love messages, etc.

REVERSE RAFFLE—\$50 Tax Deductible

Grand Prize \$4,500

Other great prizes include \$100 for the 1st 100th, 150th, 200th & 249th tickets drawn. Non-winning tickets have a chance to win a 2-night stay at the Westin Resort & Marina, Key West .

Only 250 tickets will be sold.

Drawing 5:00 PM, Fri., May 4, 2012
 at the BottleCap Lounge



Thank you for your support of Zonta's work in the Key West community!

Account _____
 Name _____
 Address _____
 Phone _____
 # of Ads _____ \$ _____
 SPONSOR _____ \$ _____
 # OF RAFFLE TIX _____ \$ _____
 TOTAL \$ _____

**MAKE CHECKS PAYABLE:
 ZONTA CLUB OF KEY WEST**

AD COPY

RETURN TO:

Molly Ersay, 1111—12th St., Ste 206;
Louanna Williams, Niles, Kight & Co.,
 2432 Flagler Ave., Key West;
Beth Eliot, Preferred Properties,
 520 Southard St., Key West
 Email: beth@betheliot.com